



the best way to grow on earth...

with Soil Moist™ new family of package products.



Sprout new profits from America's growing passion.

Americans are people who love to see plants flourish. The colorful "made-for-sales" family of SOIL MOIST™ products can make your profits flourish too. They let you take advantage of the current boom in gardening with a concept that is ideal for beginners and professionals alike. SOIL MOIST™ products will make plant care and gardening easier for your customers.

The SOIL MOIST™ distributor receives a superior product featuring:

- Marketing support with national television advertising
- Self-sell packaged products
- Colorful displays, merchandising support material
- Easy to use with step-by-step instructions
- Unlimited number of indoor and outdoor applications
- Two types of carefree products - granules or spikes
- Made in the U.S.A.

SOIL MOIST™ is available in the following sizes:

- 3 oz. bags
- 8 oz. jars
- 1 pound jars
- 3 pound containers
- House plant spikes without fertilizer
- Bulk sizes for commercial applications

For a catalog on Soil Moist Plus Products refer to form 181.



We want to plant the seed of a great idea with you.

The SOIL MOIST™ family of products can help you cross-sell many other garden products. Don't miss out on a great opportunity!

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DISTRIBUTED BY:

SOIL MOIST™ Floor Display

Free standing display is prepacked with 60 three-ounce Soil Moist packages. Colorful header, easy to assemble and includes tri-fold literature.

Display is 16½" (w) x 10" (d) x 59½" (h).

SOIL MOIST™ Merchandiser

Centralized water management center. Reusable sturdy polystyrene rack with colorful header and four shelves that hold several Soil Moist products.

Rack is 20½" (w) x 17½" (d) x 43" (h).

Refer to form 182 for additional information.

